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Jabra

**Product Manager - Sales oriented – Market leading product portfolio -
Ballerup - GN Netcom - Denmark**

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The role

As Product Manager you will be part of our busy CC&O Product Management team and have the responsibility for your own line of products. And it will be your job to drive your products all the way through the products' life cycle.

Maintaining your products also means looking at new opportunities, putting together the business case for these and ensuring a go to market readiness.

New ideas and new opportunities come from collaboration between many different input providers, here you are expected to utilize your business sense and ensure that right priorities are given to the right opportunities. Then you need to ensure though cooperation with R&D that the project develops according to plan.

Subsequently, you will head the launch in close collaboration with global marketing and the local/regional sales offices.

As part of the strategy for your products you will be in charge of strategic positioning. Here you work with the composition of the product range and pricing among other things.

Your three most important success criteria are:

- Market Understanding
- Product Development
- Sales Training

As part of the role, you must take responsibility for the sale by influencing the local

sales offices with visibility and follow-up dialogues, product training, etc.

Commercial decision maker

We expect that the right candidate have a relevant commercial background, e.g. a Bachelor of Commerce, and can document 1-2 years of relevant experience with the ambition to develop into a full blown product Manager. Maybe your past work experience was as assistant for Product Management or as a Junior Product Manager.

As a person you are proactive in your communication and possess the level of outgoing attitude necessary to stand up and perform product training and make presentations. You are action orientated and possess a drive to ensure that tasks are completed on time. In order to be successful you must have an understanding of how to drive decisions. You are a strong decision maker that dares to make choices for your products.

Since this role is very international it is essential that you master both spoken and written English. You should expect about 20 travel days a year.

Global interface

We offer you a unique opportunity to develop yourself and your career in an exciting and market leading international company. You will work with competent and enterprising colleagues.

How to apply and contact information

To apply please upload your CV and an application letter by using the apply function on our job portal: <http://careers.gn.com/vacancies/>.

If you have any questions, please contact HR Consultant, Anne-Christine Lund or Global Category Manager Henrik Brodersen at +45 75 00 00.

Deadline for applying:

April 30, 2011. We expect to conduct the first interviews during the first two weeks of May.

About GN Netcom

Through its Jabra brand, GN Netcom is a world leader in innovative headset solutions. With employees and sales offices around the world, GN Netcom develops and markets a broad range of headsets and in-car speakerphones for mobile users and both wireless and corded headsets as well as speakerphones and other devices for contact center and office-based users. For further company information, please visit Jabra.com